NCI ENGINEERED REALITY SCORING SYSTEM

Kategorie	Frage	Beispiel	Score (1-5)
1. Timing	Does the timing feel suspicious or coincidental with other events?	A story about water contamination surfaces during a corporate scandal.	
2. Emotionale Manipulation	Does it provoke fear, outrage, or guilt without solid evidence?	Reports show crying children and dying wildlife but avoid causes.	
3. Uniforme Nachrichten	Are key phrases or ideas repeated across media?	All outlets use terms like "unprecedented" and "avoidable tragedy."	
4. Fehlende Information	Sind alternative Meinungen oder Kritische Details ausgeschlossen?	Wenige Quellen berichten über den Hergang oder mögliche Beteiligte.	
5. Simplistic Narratives	Is the story reduced to "good vs. evil" frameworks?	Blames one company entirely while ignoring systemic issues.	
6. Tribal Division	Wird ein „Wir gegen sie" Slogan gepuscht?	Locals are victims, while outsiders are blamed.	
7. Authority Overload	Besstimmen zweifelhafte Experten die öffentliche Diskussion?	Fachfremde Experten dominieren die Umweltdiskussion (Klima)	
8. Dringdender Handlungs-aufruf	Does it demand immediate decisions without reflection?	Campaigns push for immediate donations and rapid policy changes.	
9. Overuse of Novelty	Is the event framed as shocking or unprecedented?	Media emphasizes how "shocking" and "once-in-a-lifetime" the crisis is.	
10. Finanziellerl/Politischer Profit	Profitieren machtige Clans übermäßig?	A company offering cleanup services lobbies for government contracts.	
11. Unterdrückung von Kritik	Werden Kriitiker verleugnet oder schlecht gemacht?	Kritiker werden als „LEUGNER" bezeichnet oder ignoriert-	
12. Falsche Dileammas	Werden nur zwei extreme Positiionen Präsentiert?	"Either you support this policy, or you don't care about the environment."	
13. Mitläufer Effekt	Wird Druck aufgebaut weil „jeder macht es so"	Social media influencers post identical hashtags, urging followers to join in.	
14. Emotionale Wiederholung	Are the same emotional triggers repeated excessively?	Destruction and suffering imagery looped endlessly on TV and online.	
15. Cherry-Picked Data	Werden Statistiken umfassend prösentiert oder nur teilweise?	Dramatische Zahlen werden verwendet - Ohne Quelle und Beleg	
16. Logische Fehler	Are flawed arguments used to dismiss critics?	Critics labeled "out-of-touch elites" without addressing their points.	
17. Erzeugte Aufregung	Does outrage seem sudden or disconnected from facts?	Viral memes escalate anger quickly with little context provided.	
18. Framing Techniques	Soll die Geschichte deine Wahrnehmung steuern?	The crisis is framed as entirely preventable, ignoring systemic factors.	
19. Rapid Behavior Shifts	Are groups adopting symbols or actions without clear reasoning?	Social media suddenly fills with users adding water droplet emojis to their profiles.	
20. Historical Parallels	Does the story mirror manipulative past events?	Past environmental crises were similarly used to pass sweeping, controversial legislation.	

Scoring Instructions

1 = Not Present	No signs of manipulation
5 = Overwhelmingly Present	Clear, strong evidence of manipulation

Add Up Your Total Score

Score Range	Interpretation
0-25	Low likelihood of a PSYOP
26-50	Moderate likelihood—look deeper
51-75	Strong likelihood—manipulation likely
76-100	Overwhelming signs of a PSYOP

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/www.infosecinstitute.com/resources/general-security/psyops-and-socialbots/
se Übersetzt von https://freeset2033.at